

Social Media Session for Postgrads



<http://www.flickr.com/photos/ahhyeah/>

Would you like to use online tools such as blogs, wikis, and social bookmarking and networking sites in your studies and research work?

In this informative, informal and interactive one-day session, open to all Postgraduate students and Early Career Researchers of any discipline, Andy Coverdale and LeRoy Hill* demystify social media.

They focus on the social, participatory and collaborative qualities of key technologies, discussing how social media can support and promote learning, academic practice and professional development. The session is supported by a carefully selected and annotated online resource to guide further exploration of the social media discussed.

The session will take place in the **Engineering Graduate Centre** on **Thursday 17th June 10am to 4pm**. Lunch and refreshments will be provided and there will be lots of opportunity for questions, contributions and discussion. PCs will be available for short demos and attendees are welcome to bring laptops if they wish. The programme includes:

- Introduction to social media - key concepts, values and technologies
- Managing social media - tagging, syndication and aggregation
- Developing and managing digital identity and reputation
- Personal publishing and networking - blogging and Twitter etc.
- Social network sites, wikis and other collaborative and participatory tools
- Sharing resources online - texts, presentations, images and video etc.
- Social bookmarking and bibliographic tools

Attendance for the session is limited to 20 places. You must book in advance by e-mailing egc@nottingham.ac.uk and stating clearly your programme and School/Department.



The University of Nottingham
Graduate School

* LeRoy Hill and Andy Coverdale are PhD Research Students in the School of Education studying within the field of educational technology, and between them use a wide range of social media in their studies and research.