

Social Media Sessions for Postgrads



Are you interested in using social media (Web 2.0) such as blogs, wikis, Twitter, and social networking and bookmarking sites in your studies and research work?

Over two informative, informal and interactive sessions, LeRoy Hill and Andy Coverdale* demystify social media, by focusing on the social, participatory and collaborative qualities of key social media (Web 2.0) technologies, and discussing how they can support and promote academic and research practices and professional development.

The sessions are open to all PhD students and Early Career Researchers and are supported by an annotated online resource to guide further exploration of the social media discussed. No prior knowledge is necessary, though we welcome any attendees with experiences of using social media in their studies to contribute to the discussions.

Session One: Friday 5th November 2010 - 11am-2pm

Introduction to social media - key concepts and core values, blogging and Twitter, managing and sharing content online, social bookmarking and referencing.

Session Two: Thursday 11th November 2010 - 11am-2pm

Social networking and collaboration, managing social media - aggregation and syndication, digital identities, issues of copyright and attribution.

Both sessions will take place in **Room B14, Jubilee Graduate Centre**. Lunch and refreshments will be provided and there will be lots of opportunity for questions, contributions and discussion. A couple of PCs are available next door for quick demos and attendees are welcome to bring laptops if they wish.

Attendance for each session is limited to 20 places, and you are strongly advised to attend both sessions if possible. You must book in advance by e-mailing jubilee-graduate-centre@nottingham.ac.uk stating your programme and School/Department.



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* Andy Coverdale and LeRoy Hill are PhD Research Students in the School of Education studying in the field of learning technologies, and between them use a wide range of social media in their studies and research.